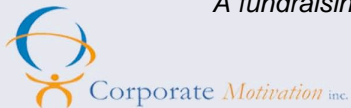




# Corporate Volunteer Retreat (CVR-2011)

*A fundraising event to support Kids Play Int'l*



# CMI and Kids Play Int'l Present

The CVR 2011 program is designed to do two things. First, to improve performance, loyalty, and camaraderie in the workplace. Second, to raise much needed awareness and necessary funds for Kids Play Int'l, who are committed to truly making a difference through using sports as the vehicle to educate and empower underprivileged youth in Rwanda and Malawi, Africa.

Through CMI's University validated Corporate Volunteer Retreat program, we accomplish these goals. We take the natural lessons learned through volunteering and giving back and apply those lessons to current business initiatives. We do that with facilitated meetings, adventure based team building, leadership development, guest speakers and a myriad of other options.

By partnering with Kids Play Int'l, we can now offer our Corporate Volunteer Retreat program to businesses Worldwide. We are on the road to creating opportunities for businesses to deeply and positively impact the future of countless kids in need. Through this event, we will be able to reflect on the fact that we have contributed to the betterment of our communities and improved the quality of life of disadvantaged children!



[www.kidsplayintl.org](http://www.kidsplayintl.org)



# Kids Play Int'l

## From Dream to Reality



In June 2008, *3-Time Winter Olympian*, **Tracy Evans** went on a volunteer trip to help organize a sports program at the Mtendere Orphanage in **Lilongwe, Malawi**. **Evans**, along with 15 other volunteers “traveled with a purpose,” and spent two weeks at the orphanage introducing and playing new sports with the children.



**Kids Play Int'l** (KPI) is the direct result of the overwhelming inspiration that **Tracy Evans** came away with from her trip to Malawi. By December 2008, Evans founded **KPI** and in June 2009, headed back to Malawi with donated sports equipment and 11 volunteers who were also excited to introduce children to new sports, teach life skill lessons and establish a sports room for the orphan community.



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# Kids Play Int'l

## *Using Sports to Educate, Inform and PLAY!*

If you have enjoyed participating in sports on any level, then you have experienced firsthand the benefits it can have: Setting goals, Health and Fitness, Equality, Respect, Conflict Resolution, Teamwork and much more.

Most children in developing countries simply do not have access to this kind of opportunity and what it can teach. Until now.....

KPI will help to increase the quality of life for disadvantaged children by using sport as the vehicle to educate, inform and play through:

- Volunteer service trips
- Sustainable after-school sports education programs
- ***Girls Dream Big!*** Scholarship fund

### ***How You Can Help***

- Come on a Volunteer Service Trip
- Make a donation to the After-School Program
- Sponsor a Girls Education through ***Girls Dream Big!*** Scholarship fund



[www.kidsplayintl.org](http://www.kidsplayintl.org)



# In Brief

During the week of May 23<sup>rd</sup>, 2011 Kids Play Int'l, located in Park City, UT, in partnership with **Corporate Motivation Inc.** (CMI) is mobilizing teams to participate in various volunteer and team building activities. Companies can enjoy the lessons learned from giving back to an organization committed to providing opportunities for underprivileged children. Imagine the feeling your team will get from having accomplished something that will bring joy to an entire community and at the same time raise funds to support the continued efforts of Kids Play Int'l. Spend one day giving back and engaging in customized team building exercises coordinated by CMI. Specific timelines are flexible and can range from half day to multi-day depending on the availability and needs of your businesses.

When your volunteer retreat is finished you will not only take away information, positive community image, inspiration, and motivation; but also create opportunities that could change the lives of many children.



# Purpose

- Provide the corporate partner with a unique team experience that is fun and energizing
- Provide a platform to strengthen relationships and empower individuals through an environment that blends leadership development with advanced team communication skills
- Instill creativity and enthusiasm within the individual participants, which spurs innovative personal growth and discovery opportunities
- Provide the corporate partner with transferable tools and processes that it can apply towards team performance
- Become part of a process to raise funds to help Kids Play Int'l continue their efforts to assist kids in need.

# Measures of Success

- Key areas of individual, team performance improvement - **Identified**
- A Variety of models, methods and tools that are transferable to the business environment – **Provided**
- Better sense of trust, respect and teamwork throughout the team members – **Developed**
- Agreed upon action steps to foster the development of the above issues - **Created**



Energize – Synergize – Revitalize - Develop



# Cost

- Your business, corporation, institution or organization will be requested to pay \$300 per person per day for this service. (A portion is tax deductible)
- Of this amount \$175 per person will go into the logistics of organizing this event, while \$125 per person will be donated to Kids Play Int'l.



# Package

## *Your work team receives:*

- Opportunity to spend one day learning about the incredible efforts of Kids Play, Int'l.
- A customized volunteer retreat program building on the natural lessons learned, applying those lessons to current business initiatives and rewarding participants for their efforts
- A Kids Play Int'l memento for each participant
- Lunch served to your team(s) on site
- Pre and Post assessments focused on the employee engagement initiative
- **'Amazing Race'** style team development adventure program

## *Your company receives:*

- Recognition and logo on Kids Play Int'l website with photos and link to your website beginning immediately and remaining up through the duration of the event and for one year until the next CVR.
- Article featuring your company in a Kids Play Int'l newsletter
- Use of Kids Play Int'l logo in your company's marketing efforts for six months



# The Amazing Race

## *Design and Setup*

Each team will need to develop a plan to locate the “Checkpoint Challenges” in a limited amount of time. At each checkpoint the team will have to obtain information, complete the task and record that information on their master sheet. The total number of checkpoints will be determined by the amount of time allotted and the physical challenge desired. The Checkpoints will combine cognitive and physical challenges, as well as incorporate various location specific resources.

Teams will need to develop a plan as to how they will navigate the course to optimize their time and efficiency. In the designated time frame, it is unlikely that the teams will be able to reach all the checkpoints. This requires communication and efficiency in executing the plan to optimize the overall performance.

Each team will receive GPS units, a map, two-way radios and additional “mission critical” information for overall success. Other resources can be vehicles that can range from SUV’s, bicycles, pedal cabs, scooters and segways.

Upon completing the course, teams gather back at the starting point to review their challenges and the winning Corporate Team will be awarded the CVR Award 2011. Special Kids Play Int’l mementos will also be given to all staff of the winning company.

# The Amazing Race



## ***Program Objectives:***

- Provide outdoor, team based Amazing Race event to include course navigation, GPS units, checkpoint challenges and scavenger hunt style initiatives
- The event will be fun, energizing and highlight client retreat objectives
- Corporate Motivation and our partners will work with you to incorporate other activities appropriate to the group

## ***Participants:***

- Participants for this event can be a diverse group that has no significant physical limitations
- Amazing Race teams will be based on approximately 10 participants per team
- All participants will be required to sign a final agreement of participation and waiver of liability form



# Booking and Enquiry

For enquiries, kindly send e-mail to [CVR2011@corporatemotivation.net](mailto:CVR2011@corporatemotivation.net)

You may also want to explore the possibility of customizing a charity team building program for your group.

Other communication may be addressed to:

Corporate Motivation, Inc

Tel: 330-524-3047

[Mcampana@corporatemotivation.net](mailto:Mcampana@corporatemotivation.net)

If you would like to learn more about Kids Play int'l please contact:

Tracy Evans

President, 3x Olympian

People Helping People International, Inc 501c3

PROGRAM: Kids Play Int'l

[Info@kidsplayintl.org](mailto:Info@kidsplayintl.org)

[www.kidsplayintl.org](http://www.kidsplayintl.org)

PH:435-645-8163

Facebook: [www.facebook.com/kidsplayintl](http://www.facebook.com/kidsplayintl)

Twitter: [flipsntwists](https://twitter.com/flipsntwists)



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# CVR 2011

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